



Mississippi SHRM

Conference Sponsorship Prospectus

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Mississippi State Council of SHRM

Conference Sponsorship Level Chart

To become a Conference Sponsor or Exhibitor [click here!](#)

	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Cost	\$5,000	\$4,000	\$3,000	\$2,000	\$750
Booth	8 x 20	8 x 20	8 x 10	8 x 10	8 x 10
Complimentary Registration	4	4	3	2	2
Program Guide Ad	Full Page	Full Page	½ Page	¼ Page	✗
Conference Website	✓	✓	✓	✓	✓
Opportunity to Host Prize Drawing	✓	✓	✓	✓	✓
Inclusion in the Attendee Game	✓	✓	✓	✓	✓
Conference Website	✓	✓	✓	✓	✓
Pre + Post Attendee List	✓	✓	✓	✓	✓
Extra Event Signage	✓	✓	✓	✓	✗
Prime Booth Space	✓	✓	...	✗	✗
Preferred Booth Location	✓	✓	✗
Free Access to all Attendee Events	✓	✓	✓	✗	✗
Breakout Session Presenter	✓	✓	✗	✗	✗
Podium Time during a General Session (7 minutes)	✓	✗	✗	✗	✗
Keynote Photo	✓	✗	✗	✗	✗
Other Sponsorship Opportunities					
Grand Prize Cash Drawing at Close	\$1,000 (includes exhibitor benefits and prize drawing presentation)				
Attendee Party Sponsorship	\$2,500 (includes all Bronze Sponsor benefits)				
Attendee Badge Sponsor	\$3,500 (includes Silver sponsor benefits and logo on attendee badges)				
*attendee lists include name, company title, e-mail and address of those who do not opt-out.					

Sponsorship Descriptions

Sponsorship Level	Sponsorship Descriptions
Platinum Sponsor (Limited to 5)	Be front and center at the Mississippi SHRM State Conference. The Platinum level provides maximum branding opportunities including preferred logo placement (website, social media, attendee events, general session), 7 minutes of podium time during a general session, breakout session presenter and prime location spot in the exhibit hall.
Gold Sponsor To become a Gold Sponsor, click here .	The Gold Sponsorship allows great exposure at the Mississippi SHRM Conference. This level includes high visibility of logo, break out session presenter and prime location in exhibit hall.
Silver Sponsor To become a Silver Sponsor, click here .	The Silver Sponsorship provides exposure in all print and social media and free access to all attendee events.
Bronze Sponsor To become a Bronze Sponsor, click here .	Be seen as a partner of Mississippi SHRM. The Bronze sponsorship offers benefits in general conference areas with high foot traffic.
Exhibitor To become an Exhibitor, click here .	Benefits: 8x10 booth Attendee List Print and website exposure
Grand Prize Cash Drawing at Close	Enjoy the benefits of the exhibitor level and be front and center at the closing general session to award one attendee the grand prize!
Attendee Party Sponsor	Become the sponsor of the Exclusive Attendee Tuesday night event with maximum logo exposure and all the perks of a Bronze sponsor.
Attendee Badge Sponsor	This sponsorship provides great exposure with your logo prominently displayed on every attendee badge and Silver sponsor level benefits.

If you have questions, please contact:

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